

Yung Soo Kim

Assistant Professor
School of Journalism and Telecommunications
University of Kentucky

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Education

Ph.D. in Mass Communication Aug. 2004--Aug. 2008
College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

Dissertation Title: Reader reactions toward an ethical dilemma faced by photojournalists:
Examining the conflict between acting as a dispassionate observer and acting as a “Good Samaritan”

Adviser: Dr. Jyotika Ramaprasad (University of Miami)
& Dr. James D. Kelly (Indiana University)

Master of Arts in Journalism Aug. 2001--Aug. 2003
School of Journalism
University of Missouri-Columbia

Thesis Title: News images of the terrorist attacks: Framing September 11th and its
aftermath thru the Pictures of the Year International competition

Adviser: Dr. Zoe Smith (University of Missouri, Retired)

Bachelor of Law Mar. 1989--Feb. 1995
College of Law
Pusan National University (Pusan, Korea)

*Mandatory military service from June 1991--Dec.1992

Academic Experience

Assistant Professor Aug. 2008--Present
School of Journalism and Telecommunications
University of Kentucky

JOU 330 Web Publishing/ Design (Spring 09)

JOU 387 Photojournalism I (Fall 08 & Spring, Fall 09)

JOU 487 Photojournalism II (Spring 09 & 10)

CJT 745 Seminar in Mass Communication: Visual Communication (Fall 09)

Instructor (Teacher of Record) Jan. 2007--May 2007
College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

MCMA 360 Digital Communication Media and Information Society (Spring 07)

Lab Instructor Aug. 2005--May. 2006
College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

J335 Graphic Communication (Fall 06)

* Teach four different, two hours per week, lab classes independently

Teaching Assistant Aug. 2005--July. 2005
College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

J335 Graphic Communication (Summer 06)

* Assist the professor teaches lecture and lab/ help the student learn how to use software.

J313 Basic Photojournalism (Fall 05 & Spring 06)

* Bring lectures frequently and three hours per week open lab session

Research Assistant Aug. 2005--May 2006
College of Mass Communication and Media Arts
Southern Illinois University- Carbondale
* For Dr. James D Kelly, Dr. Steve Hallock, and Dr. Xigen Li

Research Assistant Mar. 2002--Dec. 2002
School of Law,
University of Missouri-Columbia
* Research the law cases of the Korean Constitutional Court

Professional Experience

Staff Photographer July 2003--July 2004
The Korea Times (Los Angeles, CA)

Staff Photographer Jan.2002--May 2002
The Columbia Missourian (Columbia, MO)

Staff News Photographer Dec. 1994--July 2001
The Pusan Ilbo Daily News (Pusan, Korea)

Staff and Chief Photographer Sept. 1989--June 1991
Pusan National Univ. Weekly News (Pusan, Korea)

Publication

Book

Yung Soo Kim, “*Recorder vs. Interpreter: A Comparative Analysis of Photojournalism*,” (2003, Seoul, Korea: Media Institute, In Korean)

Articles in Professional Journal

Yung Soo Kim, “Looking for Truth,” *Photojournalists*, (Sept. 2005, Seoul, Korea, In Korean): 13-18.

Yung Soo Kim, “Studying Advance Photojournalism in the United States,” *Photojournalists*, (April 2005, Seoul, Korea, In Korean): 10-15.

Refereed Publication

Yung Soo Kim & James D. Kelly, “Public Reactions toward an Ethical Dilemma Faced by Photojournalists: Examining the Conflict between Acting as a Dispassionate Observer and Acting as a “Good Samaritan.”” *Journalism and Mass Communication Quarterly* (In Press, expected to be published in Spring 2010).

Yung Soo Kim & James D. Kelly, “A Matter of Culture: A Comparative Study of Photojournalism in American and Korean Newspapers.” *International Communication Gazette*, Vol. 70, Number 2, April 2008: 155-173

Shahira Fahmy, James D. Kelly, & **Yung Soo Kim**, “What Hurricane Katrina Revealed: A Visual Analysis of the Hurricane Coverage by News Wires and U.S. Newspapers.” *Journalism and Mass Communication Quarterly*, Vol. 84, Number 3, Autumn 2007: 546-561.

Research under Review for Refereed Publication

Yung Soo Kim, “News Images of the Terrorist Attack: Framing September 11th and Its Aftermath in the Pictures of the Year International Competition.” *Atlantic Journal of Communication* (Submitted in December 2009).

Yung Soo Kim, “Finding Framing Devices: Patterns of Source Selection in Framed Korean Online News Media.” *Journalism: Theory, Practice and Criticism* (Submitted in December 2009).

Yung Soo Kim, “Visual Framing and the Photographic Coverage of the Kwangju and Tiananmen Square Pro-Democracy Movements: A Partial Replication.” *International Communication Gazette* (Submitted in September 2009).

Yung Soo Kim and Jyotika Ramaprasad, “Selective Exposure of Korean Internet Users to Framed Online News Media.” *International Communication Bulletin* (Submitted in April 2009).

Refereed Paper Presentation

Yung Soo Kim & James D. Kelly, "The Presidential Image in News Photographs: Differences in Portrayals of Presidents Obama and Bush," accepted to present to the Visual Communication Studies division of the International Communication Association (**ICA**) at the annual meeting in Singapore, June 2010.

Chan Yun Yoo & **Yung Soo Kim**, "The Obama Effect: Representation and Portrayals of Minority Models in Magazine Advertising," accepted to present to the Mass Communication division of the International Communication Association (**ICA**) at the annual meeting in Singapore, June 2010.

Yung Soo Kim, "Photojournalism's Dilemma: Being a Dispassionate Observer or a "Good Samaritan"," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in Boston, MA, August 2009.

Yung Soo Kim, Mina Tsay, & Deborah Chung, "Selective Exposure of American News Consumers to Polarized Cable News Channels," presented to the Radio Television Journalism division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in Boston, MA, August 2009.

Yung Soo Kim & James D. Kelly, "Reader Reactions toward an Ethical Dilemma Faced by Photojournalists: Examining the Conflict between Acting as a Dispassionate Observer and Acting as a "Good Samaritan"," presented to the Visual Communication Studies division of the International Communication Association (**ICA**) at the annual meeting in Chicago, IL, May 2009.

Yung Soo Kim & James D. Kelly, "Visual Framing and the Photographic Coverage of the Kwangju and Tiananmen Square Pro-Democracy Movements: A Partial Replication," presented to the Visual Studies division of the International Communication Association (**ICA**) at the annual meeting in San Francisco, CA, May 2007.

* Selected as a **top paper** in the Visual Studies Division

Yung Soo Kim & James D. Kelly, "The Morality of Photojournalists: Reactions to Kevin Carter's 1994 Pulitzer-winning photograph," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Francisco, CA, August 2006.

Yung Soo Kim & Jyotika Ramaprasad, "Selective Exposure of Korean Internet Users to Framed Online News Media," presented to the International Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Francisco, CA, August 2006.

Yung Soo Kim, James D. Kelly, & Shahira Fahmy, "What Hurricane Katrina Revealed: A Visual Analysis of the Hurricane Coverage by News Wires and U.S. Newspapers," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Francisco, CA, August 2006.

* Authors' names were listed **alphabetically** at the original presentation

Yung Soo Kim, “Finding Framing Devices: Patterns of Source Selection in Framed Korean Online News Media,” presented to the Journalism Studies division of the International Communication Association (ICA) at the annual meeting in Dresden, Germany, June 2006.

Yung Soo Kim, “A Relationship between Public Opinion and Internet Usage of Korean Internet Users,” presented to the annual meeting of the Midwest Association for Public Opinion Research (MAPOR) in Chicago, IL, November 2005.

Yung Soo Kim & James D. Kelly, “A Matter of Culture: A Comparative Study of Photojournalism in American and Korean Newspapers,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in San Antonio, TX, August 2005.

Yung Soo Kim & C. Zoe Smith, “News Images of the Terrorist Attack Framing September 11th and Its Aftermath Thru the Pictures of the Year International Competition,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Kansas City, MO, July 2003.

Awards

- Top Paper Award** May 2007
Visual Studies Division
International Communication Association (ICA)
(San Francisco, CA)
- Silver Medal Prize** January 2001
Final moment: Photo story about brain death
General News Story, Pictures of the Year Competition
Korean Press Photographers Association

Fellowship & Scholarship

- Dissertation Research Award** Fall 2007--Spring 2008
Graduate School, Southern Illinois University-Carbondale
- Doctoral Fellowship** Fall 2004--Spring 2005
Graduate School, Southern Illinois University-Carbondale
- Richard Oliver Scholarship** Fall, 2002
School of Journalism, University of Missouri-Columbia
- Fuji Photo Film Scholarship** Winter, 2002
School of Journalism, University of Missouri-Columbia

Grant

ICA Travel Grants Award \$200 International Communication Association (ICA)	April 2007
Visual Studies Division Student Travel Grant \$300 and waiver on the conference fee International Communication Association (ICA)	March 2007
Research Grants 5,000,000 Korean Won (about \$5,000) Media Institute (Seoul, Korea)	January 2004

University Service (University of Kentucky)

Ad Hoc Visual Communication Committee School of Journalism and Telecommunications	2008--Present
Diversity Committee School of Journalism and Telecommunications	2008--Present

Manuscript Reviews

<i>Mass Communication and Society</i>	November 2009
<i>Journal of Computer-Mediated Communication</i>	December 2008
Visual Communication Studies Division International Communication Association (ICA) 09	November 2008
Journalism Studies Division International Communication Association (ICA) 09	November 2008

Other Service

Member Board of Trustee Lexington Korean School (Lexington, KY)	Aug. 2009-- Present
Mentor The Liberal Arts Academy Mentoring Project Henry Clay High School (Lexington, KY)	Aug. 2009--May 2010

- Guest Lecturer** June 2009
Basic Photojournalism for High school journalists
Dow Jones Summer High School Journalism Workshops
- Guest Lecturer** March 2009
Learning Korean History through Documentary Images
Lexington Korean School (Lexington, KY)
- Volunteer Web Producer** April 2009
Official Web Page, **the International Public Policy and Management Institute** (IPPMI), (Lexington, KY)
- Volunteer Page Designer** March 2009
Promotional Brochure, **the International Public Policy and Management Institute** (IPPMI), (Lexington, KY)
- Web master** Sept. 2005--May 2006
Korean Students Association
Southern Illinois University-Carbondale
- Moderator** November 2005
Annual Conference of the Midwest Association for Public Opinion Research (**MAPOR**) in Chicago, IL
- Crew** Sept. 22--29, 2001
Missouri Photo Workshop (Kearney, MO)

Professional Organization Membership

AEJMC

Association for Education in Journalism and Mass Communication

ICA

International Communication Association

KACA

Korean American Communication Association

NPPA

National Press Photographers Association

Teaching Interest

Visual Communication

Visual Theory/ Photojournalism/
Electronic Photojournalism/ Graphic Communication

Multimedia Production

Web Design and Production/ Multimedia Publication Design/
Video Production

Media Theory and Research

Quantitative Research Methods/
Media Theory/ Effect of Mass Media Message/ International Media/
Digital Communication Media/ Online Journalism

Research Interest

Visual Communication

Photojournalism Practice/ Media Ethics of Photojournalists/
Effects of Editorial Photographs/ Credibility of Editorial Photographs

Impact of Technology on Mass Communication

New Media and the Internet/ Impact of Technology on Mass Communication/
Online News Media

Media Studies

Theory of Influence on News Content/ International News and Media System/
Media Effects

Professional Skill

Computer Skills (IBM PC and Macintosh)

Office Applications: Microsoft Office (Word, Excel, PowerPoint)
Statistical Analysis: SPSS
Web Design: Adobe DreamWeaver, Adobe Flash, HTML
Publication Design: Quark Xpress, Adobe InDesign
Visual Applications: Adobe PhotoShop, Final Cut Pro, Adobe Premier, i Movie, Sound Slide

Photography and Video Skills

Still photography using 35mm Film/Digital Camera
Film Developing and Printing (Darkroom & Electronic)
Studio photography technique (Lighting)
Video production using Digital Camcorder/3CCD Camcorder

References

James D. Kelly, Ph.D.

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Indiana University,
Bloomington, IN 47405-7108
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Jyotika Ramaprasad, Ph.D.

Professor
School of Communication,
University of Miami,
Coral Gables, FL 33146
Tel: (305) 284-9289
E-mail: jyotika@miami.edu

Beth E. Barnes, Ph.D.

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School of Journalism and Telecommunications,
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Thomas J. Johnson, Ph.D.

Marshall and Sharleen Formby Regents Professor
College of Mass Communications,
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