

Yung Soo Kim

Assistant Professor
School of Journalism and Telecommunications
University of Kentucky

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Education

Ph.D. in Mass Communication Aug. 2004--Aug. 2008
College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

Dissertation Title: Reader reactions toward an ethical dilemma faced by photojournalists:
Examining the conflict between acting as a dispassionate observer and acting as a “Good Samaritan”

Adviser: Dr. Jyotika Ramaprasad (University of Miami)
& Dr. James D. Kelly (Indiana University)

Master of Arts in Journalism Aug. 2001--Aug. 2003
School of Journalism
University of Missouri-Columbia

Thesis Title: News images of the terrorist attacks: Framing September 11th and its
aftermath thru the Pictures of the Year International competition

Adviser: Dr. Zoe Smith (University of Missouri, Retired)

Bachelor of Law Mar. 1989--Feb. 1995
College of Law
Pusan National University (Pusan, Korea)

*Mandatory military service from June 1991--Dec.1992

Academic Experience

Assistant Professor Aug. 2008—Present
School of Journalism and Telecommunications
University of Kentucky

JOU 330 Web Publishing/ Design (Spring & Fall 10, Spring & Fall 11)
JOU 387 Photojournalism I (Fall 08, Spring & Fall 09, Fall 10, Fall 11)
JOU 487 Photojournalism II (Spring 09, Spring 10)
CJT 745 Seminar in Mass Communication: Visual Communication (Fall 09)

Instructor (Teacher of Record) Jan. 2007--May 2007
College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

*MCMA 360 Digital Communication Media and Information Society
(Spring 07)*

Lab Instructor Aug. 2006--Dec. 2006
College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

J335 Graphic Communication (Fall 06)

* Teach four different, two hours per week, lab classes independently

Teaching Assistant Aug. 2005--July 2006
College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

J335 Graphic Communication (Summer 06)

* Assist the professor teaches lecture and lab/ help the student learn how to use software.

J313 Basic Photojournalism (Fall 05 & Spring 06)

* Bring lectures frequently and three hours per week open lab session

Research Assistant Aug. 2005-- July 2006
College of Mass Communication and Media Arts
Southern Illinois University- Carbondale
* For Dr. James D Kelly, Dr. Steve Hallock, and Dr. Xigen Li

Research Assistant Mar. 2002--Dec. 2002
School of Law,
University of Missouri-Columbia
* Research the law cases of the Korean Constitutional Court

Professional Experience

Staff Photographer July 2003--July 2004
The Korea Times (Los Angeles, CA)

Staff Photographer Jan.2002--May 2002
The Columbia Missourian (Columbia, MO)

Staff Photographer Dec. 1994--July 2001
The Pusan Ilbo Daily News (Pusan, Korea)

Staff and Chief Photographer Sept. 1989--June 1991
Pusan National Univ. Weekly News (Pusan, Korea)

Refereed Publications

8. **Yung Soo Kim**, “News Images of the Terrorist Attack: Framing September 11th and Its Aftermath in the Pictures of the Year International Competition,” *Atlantic Journal of Communication* (**In Press**, expected to be published in July 2012 issue).
7. **Yung Soo Kim**, “The photojournalist’s dilemma: On being a dispassionate observer or a “Good Samaritan,” *Newspaper Research Journal* (**In Press**, expected to be published in Winter 2012 issue).
6. **Yung Soo Kim & Jyotika Ramaprasad**, “Selective Exposure of Korean Internet Users to Progressive and Conservative Online News Media,” *American Journal of Media Psychology* (**In Press**, expected to be published in Fall 2011 issue).
5. **Yung Soo Kim (2011)**, “Through Others’ Voice: Use of Quotes in Framed Korean Online News Media,” *Communication Science*, Vol. 28, No. 1, October 2011: 7-37.
4. **Yung Soo Kim (2011)**, “Visual Framing of the Kwangju and Tiananmen Square Pro-Democracy Movements: A Partial Replication,” *International Communication Research Journal*, Vol. 46, No. 1-2, Spring 2011:2-24.
3. **Yung Soo Kim & James D. Kelly (2010)**, “Public Reactions toward an Ethical Dilemma Faced by Photojournalists: Examining the Conflict between Acting as a Dispassionate Observer and Acting as a “Good Samaritan,” *Journalism and Mass Communication Quarterly*, Vol. 87, Number 1, Spring 2010: 23-37.
2. **Yung Soo Kim & James D. Kelly (2008)**, “A Matter of Culture: A Comparative Study of Photojournalism in American and Korean Newspapers,” *International Communication Gazette*, Vol. 70, Number 2, April 2008: 155-173.
1. **Shahira Fahmy, James D. Kelly, & Yung Soo Kim (2007)**, “What Hurricane Katrina Revealed: A Visual Analysis of the Hurricane Coverage by News Wires and U.S. Newspapers,” *Journalism and Mass Communication Quarterly*, Vol. 84, Number 3, Autumn 2007: 546-561.

Research under a Review for Refereed Publication

2. **Yung Soo Kim & Deborah Chung**, “Building a Case for a Visual Communication Curriculum,” *Visual Communication Quarterly* (Submitted in September 2011).
1. **Yung Soo Kim & James D. Kelly**, “The Presidential Image in News Photographs: Differences in Portrayals of Presidents Obama and Bush,” *Atlantic Journal of Communication* (Submitted in April 2011).

Other Publications

Book

Yung Soo Kim, “*Recorder vs. Interpreter: A Comparative Analysis of Photojournalism*,” (2003, Seoul, Korea: Media Institute, In Korean)

Articles in Professional Journal

Yung Soo Kim, “Looking for Truth,” *Photojournalists*, (Sept. 2005, Seoul, Korea, In Korean): 13-18.

Yung Soo Kim, “Studying Advance Photojournalism in the United States,” *Photojournalists*, (April 2005, Seoul, Korea, In Korean): 10-15.

Other Research Activity for Publication (Contributing a side bar for a book)

1. **Yung Soo Kim** & James D. Kelly, “Focus on Research: Ethics in Photojournalism,” In *Introduction to Visual Theory and Practice in the Digital Age* by Barnett, B., Copeland, D. Makemson, H. & Motley, P., (pp. 110; 2011), New York, NY: Peter Lang publishing.

Refereed Paper Presentations

15. **Yung Soo Kim** & Deborah Chung, “Building a Case for a Visual Communication Curriculum,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in St. Louis, MO, August 2011.
* the **First Place Top Faculty paper** in the Visual Communication Division
14. **Yung Soo Kim** & James D. Kelly, “The Ethical Dilemma of Photojournalists: Reactions to Kevin Carter’s 1994 Pulitzer-winning photograph,” awarded a **Summer Faculty Research Fellowship** and presented to the International Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in St. Louis, MO, August 2011.
13. **Yung Soo Kim** & James D. Kelly, “The Presidential Image in News Photographs: Differences in Portrayals of Presidents Obama and Bush,” presented to the Visual Communication Studies division of the International Communication Association (**ICA**) at the annual meeting in Singapore, June 2010.
12. Chan Yun Yoo & **Yung Soo Kim**, “The Obama Effect: Representation and Portrayals of Minority Models in Magazine Advertising,” presented to the Mass Communication division of the International Communication Association (**ICA**) at the annual meeting in Singapore, June 2010.
11. **Yung Soo Kim**, “Photojournalism’s Dilemma: Being a Dispassionate Observer or a “Good Samaritan,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in Boston, MA, August 2009.

10. **Yung Soo Kim**, Mina Tsay, & Deborah Chung, “Selective Exposure of American News Consumers to Polarized Cable News Channels,” presented to the Radio Television Journalism division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in Boston, MA, August 2009.
9. **Yung Soo Kim** & James D. Kelly, “Reader Reactions toward an Ethical Dilemma Faced by Photojournalists: Examining the Conflict between Acting as a Dispassionate Observer and Acting as a “Good Samaritan,” presented to the Visual Communication Studies division of the International Communication Association (**ICA**) at the annual meeting in Chicago, IL, May 2009.
8. **Yung Soo Kim** & James D. Kelly, “Visual Framing and the Photographic Coverage of the Kwangju and Tiananmen Square Pro-Democracy Movements: A Partial Replication,” presented to the Visual Studies division of the International Communication Association (**ICA**) at the annual meeting in San Francisco, CA, May 2007. * A **top paper** in the Visual Studies Division
7. **Yung Soo Kim** & James D. Kelly, “The Morality of Photojournalists: Reactions to Kevin Carter’s 1994 Pulitzer-winning photograph,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Francisco, CA, August 2006.
6. **Yung Soo Kim** & Jyotika Ramaprasad, “Selective Exposure of Korean Internet Users to Framed Online News Media,” presented to the International Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Francisco, CA, August 2006.
5. **Yung Soo Kim**, James D. Kelly, & Shahira Fahmy, “What Hurricane Katrina Revealed: A Visual Analysis of the Hurricane Coverage by News Wires and U.S. Newspapers,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Francisco, CA, August 2006.
* Authors’ names were listed **alphabetically** at the original presentation
4. **Yung Soo Kim**, “Finding Framing Devices: Patterns of Source Selection in Framed Korean Online News Media,” presented to the Journalism Studies division of the International Communication Association (**ICA**) at the annual meeting in Dresden, Germany, June 2006.
3. **Yung Soo Kim**, “A Relationship between Public Opinion and Internet Usage of Korean Internet Users,” presented to the annual meeting of the Midwest Association for Public Opinion Research (**MAPOR**) in Chicago, IL, November 2005.
2. **Yung Soo Kim** & James D. Kelly, “A Matter of Culture: A Comparative Study of Photojournalism in American and Korean Newspapers,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Antonio, TX, August 2005.
1. **Yung Soo Kim** & C. Zoe Smith, “News Images of the Terrorist Attack Framing September 11th and Its Aftermath Thru the Pictures of the Year International Competition,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in Kansas City, MO, July 2003.

Works in Progress

3. Deborah Chung, Mina Tsay, & **Yung Soo Kim**, "Who's following Twitter? Examining coverage of the microblogging phenomenon by mainstream news media," has been submitted to **ICA** 2012.
2. **Yung Soo Kim** & James D. Kelly, "The Ethical Dilemma of Photojournalists: Reactions to Kevin Carter's 1994 Pulitzer-winning photograph," under preparation to be submitted to *Mass Communication and Society*.
1. Chan Yun Yoo & **Yung Soo Kim**, "The Obama Effect: Representation and Portrayals of Minority Models in Magazine Advertising," under preparation to be submitted to *Journalism and Mass Communication Quarterly*.

Awards

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| First Place Top Faculty Paper Award
Visual Communication Division
the Association for Education in Journalism and Mass Communication
(AEJMC) (St. Louis, MO) | August 2011 |
| Top Paper Award
Visual Studies Division-
International Communication Association (ICA) (San Francisco, CA) | May 2007 |
| Silver Medal Prize
Final moment: Photo story about brain death
General News Story,
Pictures of the Year Competition
Korean Press Photographers Association | January 2001 |
| Dissertation Research Award
Graduate School,
Southern Illinois University-Carbondale | Fall 2007--Spring 2008 |
| Doctoral Fellowship
Graduate School,
Southern Illinois University-Carbondale | Fall 2004--Spring 2005 |
| Richard Oliver Scholarship
School of Journalism,
University of Missouri-Columbia | Fall, 2002 |
| Fuji Photo Film Scholarship
School of Journalism,
University of Missouri-Columbia | Winter, 2002 |

Grants

Summer Faculty Research Fellowship \$7,000 University of Kentucky	March 2010
ICA Travel Grants Award \$200 International Communication Association (ICA)	April 2007
Visual Studies Division Student Travel Grant \$300 and waiver on the conference fee International Communication Association (ICA)	March 2007
Research Grants 5,000,000 Korean Won (about \$5,000) Media Institute (Seoul, Korea)	January 2004

University Service (University of Kentucky)

Ad Hoc Visual Communication Committee School of Journalism and Telecommunications	2008--Present
Diversity Committee School of Journalism and Telecommunications	2008--Present
Resource committee Graduate Program in Communication (CJT) College of Communications and Information Studies	2010--Present
Photographer School of Journalism and Telecommunications * Taking photographs for JAT events	2008--Present

2011

- a. Diversity Lecture, May 2011.
- b. UAE journalists visit, April 2011.
- c. Annual Joe Creason Lecture: Leonard Pitts Jr, syndicated columnist, Apr. 12, 2011.

2010

- a. James C. Bowling Executive-in-Residence lecture, Willard D. "Bill" Nielsen, Nov 11, 2010
- b. Internship & Career Fair, November 10, 2010.
- c. Mayoral Candidate Forum, October, 2010
- d. Open 2.0: Transparency and Open Access to information, October, 2010
- e. UK Constitution Day, September 15, 2010.
- f. The State of the First Amendment address, September 15, 2010
- g. Gidel/Lombardo Sports Communications Series lecture: Bob Costas/ NBC, April 29, 2010.

- h. ISC alumni symposium, April 2010
- i. Citizen Kentucky: Journalism and Democracy, April 21, 2010
- j. Annual Joe Creason Lecture: Tom Curley, president and CEO of the Associated Press, Apr. 8, 2010.
- k. Conference on War, Journalism and History, April 2010.

2009

- a. JAT Graduation Reception, December 11, 2009.
- b. Internship & Career Fair, November 10, 2009.
- c. James C. Bowling Executive-in-Residence lecture, Valerie DiMaria, Nov 5, 2009.
- d. JOU Alumni Symposium, The Future of Journalism, October 27, 2009.
- e. Freedom Sings, September 17, 2009.
- f. First Amendment panel Discussion on Student Press Rights, September 16, 2009.
- g. The State of the First Amendment address, September 15, 2009.
- h. Annual Joe Creason Lecture: Howard Fineman, Newsweek/MSNBC, Apr. 14, 2009.
- i. Insights Into the Arab World. April 8, 2009
- j. Public Lecture by Dana Canedy about her book, "A Journal for Jordan" Mar. 31, 2009.
- k. TEL Alumni Symposium, "Current Directions in Film Making," Feb. 16, 2009.

2008

- a. JAT Graduation Reception, December 12, 2008.
- b. JAT news production, December 4, 2008.
- c. Internship & Career Fair, November 6, 2008.
- d. Cable Mavericks Visit and Presentation, November 3, 2008.
- e. Jerry Mitchell, "Journalist for Justice," October 21, 2008.
- f. 2008 James C. Bowling Executive-in-Residence lecture, October 30
- g. JOU Alumni Symposium, Journalism From the Other Side, October 8, 2008.
- h. JAT Faculty Multi Media Training, September 18, 2008.
- i. First Amendment Panel Discussion, September 17, 2008.
- j. The State of the First Amendment Address, September 16, 2008.

Manuscript Reviews

<i>Mass Communication and Society</i>	February 2011
<i>Journal of Computer-Mediated Communication</i>	December 2010
<i>Mass Communication and Society</i>	February 2010
<i>Mass Communication and Society</i>	November 2009
<i>Journal of Computer-Mediated Communication</i>	December 2008
International Communication Association (ICA) 09 Visual Communication Studies Division Journalism Studies Division	November 2008

Other Services

- Membership Chair** Aug. 2011-- Present
Visual Communication Division
 the Association for Education in Journalism and Mass
 Communication (**AEJMC**) (St. Louis, MO)
- Coordinator/ Translator** December 2010
Executive Education Program
 Hosted by IPPMI (International Public Policy and Management
 Institute) for Korean Government officials of MOPAS (Ministry of
 Public Administration and Security)
- Member** Aug. 2009-- Present
Board of Trustee
 Lexington Korean School (Lexington, KY)
- Mentor** Aug. 2009--May 2010
The Liberal Arts Academy Mentoring Project
 Henry Clay High School (Lexington, KY)
- Guest Lecturer** June 2009
 Basic Photojournalism for High school journalists
Dow Jones Summer High School Journalism Workshops
- Guest Lecturer** March 2009
 Learning Korean History through Documentary Images
Lexington Korean School (Lexington, KY)
- Volunteer Web Producer** April 2009
 Official Web Page, **the International Public Policy and
 Management Institute** (IPPMI), (Lexington, KY)
- Volunteer Page Designer** March 2009
 Promotional Brochure, **the International Public Policy and
 Management Institute** (IPPMI), (Lexington, KY)
- Webmaster** Sept. 2005--May 2006
Korean Students Association
 Southern Illinois University-Carbondale
- Moderator** November 2005
 Annual Conference of the Midwest Association for Public
 Opinion Research (**MAPOR**) in Chicago, IL

Crew

Sept. 22--29, 2001

Missouri Photo Workshop (Kearney, MO)

Teaching Interest

Visual Communication

Visual Theory/ Photojournalism/
Electronic Photojournalism/ Graphic Communication

Multimedia Production

Web Design and Production/ Multimedia Publication Design/
Video Production

Media Theory and Research

Quantitative Research Methods/
Media Theory/ Effect of Mass Media Message/ International Media/
Digital Communication Media/ Online Journalism

Research Interest

Visual Communication

Photojournalism Practice/ Media Ethics of Photojournalists/
Effects of Editorial Photographs/ Credibility of Editorial Photographs

Impact of Technology on Mass Communication

New Media and the Internet/ Impact of Technology on Mass Communication/
Online News Media

Media Studies

Theory of Influence on News Content/ International News and Media System/
Media Effects

Professional Skill

Computer Skills (IBM PC and Macintosh)

Office Applications: Microsoft Office (Word, Excel, PowerPoint)
Statistical Analysis: SPSS
Web Design: Adobe DreamWeaver, Adobe Flash, HTML
Publication Design: Quark Xpress, Adobe InDesign
Visual Applications: Adobe PhotoShop, Final Cut Pro, Adobe Premier, *i* Movie, Sound Slide

Photography and Video Skills

Still photography using 35mm Film/Digital Camera
Film Developing and Printing (Darkroom & Electronic)
Studio photography technique (Lighting)
Video production using Digital Camcorder/3CCD Camcorder

Professional Organization Membership

AEJMC

Association for Education in Journalism and Mass Communication

ICA

International Communication Association

KACA

Korean American Communication Association

NPPA

National Press Photographers Association

KUPCKY

Association of Korean University Professors in Central Kentucky